ORDER

Orders	Order / Rev:	A2592630	<u></u>	
	Alt Order #:	27007559		
	Product Desc:	PLPKS	<u></u>	KSN
	Estimate:	8083	<u></u>	Wichita KS KSNW
	Flight Dates:	07/14/20 - 07/20/20	Primary AE:	Katz Washington
	Original Date / Rev:	07/15/20 / 07/15/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Mentzer Media Services		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Mentzer Media Services Email	Billing Calendar:	Broadcast
		210 W. Pennsylvania Ave	Billing Cycle:	EOM
		Towson, MD 21204	Agency Commission:	15%
Advertiser	Name:	POL/Plains PAC	Order Brand:	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL6	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	IN2570/SP271/TO1326/AL2874/MO967
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P5	<u></u>	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	62	\$25,025.00	\$21,271.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	62	\$25,025.00	\$21,271.25	180.80
Totals	62	\$25,025.00	\$21,271.25	180.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Channels	s : KSNC	07/14/20 KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	- T	:30	1	\$150.00 P4	1.60 NM	1	\$150.00
Kansas T <u>Star</u> Week: 07/1	t Date	End Date 07/19/20	Weekdays - T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 1.60						
	s : KSNC	07/15/20 KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	W	:30	1	\$150.00 P4	1.60 NM	1	\$150.00
	t Date	End Date 07/19/20	Weekdays W	Spots/Week 1	<u>Rate</u> \$150.00	Rating 1.60						
	s : KSNC	0 07/16/20 KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	T	:30	1	\$150.00 P4	1.60 NM	1	\$150.00
	t Date	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 1.60						
Channels	s : KSNC	07/17/20 KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	F	:30	1	\$150.00 P4	1.60 NM	1	\$150.00
Kansas ī <u>Star</u>	Today 3 t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: A2592630

Advertiser: POL/Plains PAC

Wichita KS KSNW Alt Order #: 27007559 Product Desc: PLPKS

Flight Dates: 07/14/20 - 07/20/20 8083 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
	07/19/20		CM	\$150.00 6-7am	1.60 M	:30	1	\$150.00 P4	1.60 NM	1	\$150.00
5 Multi 07/20/20 Channels : KSNC,			CIVI	0-7 alli	IVI	.30	ı	\$150.00 F4	1.00 INIVI	'	φ150.00
		KSN Today 2									
Kansas Today 3	End Data	Wa akdaya	Cnoto/Mook	Doto	Dating						
	End Date 07/26/20	<u>Weekdays</u> M	Spots/Week 1	Rate \$150.00	Rating 1.60						
		Today Show 7-8a	m CM	7-8am	- T	:30	2	\$200.00 P4	2.10 NM	2	\$400.00
Channels : KSNC,		IL,KSNW									
Today Show (7-8a	ım)	Today Show 7-8a	m								
	End Date	Weekdays	Spots/Week	Rate	Rating					i	
	07/19/20	- T	2	\$200.00	2.10						
7 Multi 07/15/20		Today Show 7-8a	m CM	7-8am	W	:30	2	\$200.00 P4	2.10 NM	2	\$400.00
Channels : KSNC,	KSNG,KSN										
Today Show (7-8a	ım)	Today Show 7-8a	ım								
•	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
	07/19/20	W	2	\$200.00	2.10						
		Today Show 7-8a	m CM	7-8am	T	:30	2	\$200.00 P4	2.10 NM	2	\$400.00
Channels : KSNC,	KSNG,KSN	NL,KSNW Today Show 7-8a	m								
Today Show (7-8a	am)	Today Show T-oa	1111								
	End Date	Weekdays	Spots/Week	Rate	Rating						
	07/19/20	T	2	\$200.00	2.10						
		Today Show 7-8a	m CM	7-8am	F	:30	2	\$200.00 P4	2.10 NM	2	\$400.00
Channels : KSNC,	,NONG,NON	nL,אסוועע Today Show 7-8a	m								
Today Show (7-8a	am)										
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	07/19/20	F	2	\$200.00	2.10			4000 00 D.4	0.40.104		# 400 00
10 Multi 07/20/20 Channels : KSNC,			m CM	7-8am	M	:30	2	\$200.00 P4	2.10 NM	2	\$400.00
Chamboo : Norvo,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Today Show 7-8a	m								
Today Show (7-8a											
	End Date 07/26/20	<u>Weekdays</u> M	Spots/Week 2	Rate \$200.00	Rating 2.10					ł	
		Today Show 8-9a		8-9am	- T	:30	1	\$175.00 P4	1.80 NM	1	\$175.00
Channels : KSNC,			III OW	o Jam	1	.50	'	ψ173.001 4	1.00 14101	l '	ψ175.00
		Today Show 8-9a	m								
Today Show (8-9a	,	\\/	C= =4= \\\ \\ = =1.	Data	Datina						
	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$175.00	Rating 1.80						
12 Multi 07/15/20		Today Show 8-9a		8-9am	W	:30	1	\$175.00 P4	1.80 NM	1	\$175.00
Channels : KSNC,		IL,KSNW						,			•
Today Chay (2.0a	\	Today Show 8-9a	m								
Today Show (8-9a Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
	07/19/20	W	1	\$175.00	1.80						
13 Multi 07/16/20	07/16/20	Today Show 8-9a	m CM	8-9am	T	:30	1	\$175.00 P4	1.80 NM	1	\$175.00
Channels : KSNC,	KSNG,KSN										
Today Show (8-9a	ım)	Today Show 8-9a	ım								
	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 07/13/20	07/19/20	T	1	\$175.00	1.80						
14 Multi 07/17/20		Today Show 8-9a	m CM	8-9am	F	:30	1	\$175.00 P4	1.80 NM	1	\$175.00
Channels : KSNC,	,NSNG,KSN	NL,KSNW Today Show 8-9a	m								
Today Show (8-9a	ım)	. 544, 511011 5-54	•••								
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	F	1	\$175.00	1.80					I	

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Order / Rev: A2592630

Advertiser:

POL/Plains PAC

Alt Order #: Flight Dates: 27007559 07/14/20 - 07/20/20 Product Desc: PL

PLPKS

Estimate: 8083

Wichita KS KSNW

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
15 Multi Channe		0 07/20/20 C,KSNG,KSI	Today Show 8-9ar NL,KSNW Today Show 8-9aı		8-9am	M	:30	1	\$175.00 P4	1.80 NM	1	\$175.00
Sta	Show (8-9 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/26/20	M	1	\$175.00	1.80			#005 00 D0	0.00.1114	,	4005.00
Channe	els : KSN	0 07/14/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	- T	:30	1	\$325.00 P3	3.00 NM	1	\$325.00
Jeopard <u>Sta</u> Week: 07	art Date	End Date 07/19/20	Weekdays - T	Spots/Week	Rate \$325.00	Rating 3.00						
17 Multi Channe		0 07/15/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	W	:30	1	\$325.00 P3	3.00 NM	1	\$325.00
Jeopard	dy		·									
Sta Week: 07	art Date /13/20	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$325.00	Rating 3.00						
	els : KSN	0 07/16/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	T	:30	1	\$325.00 P3	3.00 NM	1	\$325.00
•	art Date	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week	Rate \$325.00	Rating 3.00						
19 Multi	07/17/2		M-F 430-5p NL,KSNW	СМ	430-5pm	F	:30	1	\$325.00 P3	3.00 NM	1	\$325.00
loopor	d.,		M-F 430-5p									
Jeopard <u>Sta</u> Week: 07	art Date	End Date 07/19/20	Weekdays F	Spots/Week	Rate \$325.00	Rating 3.00						
		0 07/20/20 C,KSNG,KSI	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	M	:30	1	\$325.00 P3	3.00 NM	1	\$325.00
Jeopard	•	E. J.D.	NA/ - a los las ca	0	D-1-	Dathan						
Week: 07		End Date 07/26/20	M	Spots/Week 1	Rate \$325.00	Rating 3.00						
	els : KSN	0 07/14/20 C,KSNG,KSI		CM	5-530pm	- T	:30	1	\$275.00 P4	3.30 NM	1	\$275.00
	art Date	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week	Rate \$275.00	Rating 3.30						
22 Multi	07/15/2		KSN News at Five	СМ	5-530pm	W	:30	1	\$275.00 P4	3.30 NM	1	\$275.00
KONINI			KSN News at Five									
	art Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
	07/16/2	07/19/20 0 07/16/20 C,KSNG,KSI	KSN News at Five	CM	\$275.00 5-530pm	3.30 T	:30	1	\$275.00 P4	3.30 NM	1	\$275.00
KSN Ne		0,110110,1101	KSN News at Five									
Sta Week: 07	art Date /13/20	End Date 07/19/20	Weekdays T	Spots/Week 1	Rate \$275.00	Rating 3.30						
24 Multi	07/17/2		KSN News at Five NL,KSNW KSN News at Five	СМ	5-530pm	F	:30	1	\$275.00 P4	3.30 NM	1	\$275.00
KSN Ne	ews											
Week: 07		End Date 07/19/20	F	Spots/Week 1	Rate \$275.00	Rating 3.30						
		0 07/20/20 C,KSNG,KSI	KSN News at Five NL,KSNW KSN News at Five	СМ	5-530pm	М	:30	1	\$275.00 P4	3.30 NM	1	\$275.00

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Order / Rev: A2592630

Advertiser: POL/Plains PAC

Wichita KS KSNW Alt Order #: 27007559 Product Desc: PLPKS

Flight Dates: 07/14/20 - 07/20/20 8083 Estimate:

Ln Ch Start KSN News	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 07/20/20	End Date 07/26/20	Weekdays M	Spots/Week 1	Rate \$275.00	Ratin	_						
Channels : KSN	20 07/14/20 IC,KSNG,KSI	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	-	T	:30	1	\$350.00 P4	4.00 NM	1	\$350.00
KSN News Start Date Week: 07/13/20	End Date 07/19/20	Weekdays - T	Spots/Week 1	Rate \$350.00	Ratin 4.0	_						
27 Multi 07/15/2 Channels : KSN	20 07/15/20 IC,KSNG,KSI	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	-	- W	:30	1	\$350.00 P4	4.00 NM	1	\$350.00
KSN News	End Data	We alsdove	Cnoto/Mook	Doto	Dotin	~						
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$350.00	Ratin 4.0	_						
28 Multi 07/16/2 Channels : KSN KSN News	20 07/16/20 IC,KSNG,KSI	KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	-	T	:30	1	\$350.00 P4	4.00 NM	1	\$350.00
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays	Spots/Week	Rate \$350.00	Ratin 4.0	_						
	20 07/17/20	KSN News at Six NL,KSNW	СМ	6-630p		F	:30	1	\$350.00 P4	4.00 NM	1	\$350.00
KSN News		KSN News at Six										
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays	Spots/Week	Rate \$350.00	Ratin 4.0	_						
30 Multi 07/20/2 Channels : KSN	20 07/20/20 IC,KSNG,KSI		CM	6-630p	N	[:30	1	\$350.00 P4	4.00 NM	1	\$350.00
KSN News		KSN News at Six										
Start Date Week: 07/20/20	End Date 07/26/20	Weekdays M	Spots/Week 1	Rate \$350.00	Ratin 4.0							
31 Multi 07/14/2 Channels : KSN		•	СМ	630-7pm	-	T	:30	1	\$650.00 P3	5.60 NM	1	\$650.00
Wheel of Fortun			Crata M/a ala	Data	Datia	_						
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$650.00	Ratin 5.6	_						
32 Multi 07/15/2 Channels : KSN			СМ	630-7pm	-	- W	:30	1	\$650.00 P3	5.60 NM	1	\$650.00
Wheel of Fortun		•	0	Б.	D (
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$650.00	Ratin 5.6							
33 Multi 07/16/2 Channels : KSN			CM	630-7pm	-	T	:30	1	\$650.00 P3	5.60 NM	1	\$650.00
Wheel of Fortun	е	W-1 030-7 p										
<u>Start Date</u> Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$650.00	Ratin 5.6							
34 Multi 07/17/2 Channels : KSN	20 07/17/20	M-F 630-7p NL,KSNW	СМ	630-7pm		F	:30	1	\$650.00 P3	5.60 NM	1	\$650.00
Wheel of Fortun	e	M-F 630-7p										
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays F	Spots/Week 1	<u>Rate</u> \$650.00	Ratin 5.6	_						
35 Multi 07/20/2 Channels : KSN		NL,KSNW [']	СМ	630-7pm	N	F	:30	1	\$650.00 P3	5.60 NM	1	\$650.00
Wheel of Fortun	e	M-F 630-7p										
Start Date Week: 07/20/20	End Date 07/26/20	Weekdays M	Spots/Week 1	Rate \$650.00	Ratin 5.6							

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Order / Rev: A2592630

Advertiser: POL/Plains PAC

Wichita KS KSNW Alt Order #: 27007559 Product Desc: PLPKS

Flight Dates: 07/14/20 - 07/20/20 8083 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		0 07/20/20 C,KSNG,KSI	Mon Prime Hour ' NL,KSNW Monday 7-8p	1 CM	7-8p	M	:30	1	\$800.00 P3	3.80 NM	1	\$800.00
The Titar <u>Start</u>	n Game: <u>t Date</u>	s-NBC End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/2	0/20	07/26/20	M	1	\$800.00	3.80						
Channels	s : KSN0	C,KSNG,KSI	Mon Prime Hour 2 NL,KSNW Monday 8-9p	2 CM	8-9p	M	:30	1	\$800.00 P3	3.60 NM	1	\$800.00
	t Date	e/8c-NBC End Date 07/26/20	Weekdays M	Spots/Week	Rate \$800.00	Rating 3.60						
		0 07/20/20 C,KSNG,KSI		з СМ	9-10p	M	:30	1	\$800.00 P3	3.20 NM	1	\$800.00
Dateline	Mon 10	e/9c-NBC	Monday 9-10p									
	t Date	End Date 07/26/20	Weekdays M	Spots/Week	Rate \$800.00	Rating 3.20						
39 Multi	07/14/2			СМ	10-10:35pm	- T	:30	1	\$400.00 P4	2.70 NM	1	\$400.00
KSN Nev			KSN News at Ter	n Mon-Fri								
Start Week: 07/1	t Date 3/20	End Date 07/19/20	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 2.70						
		0 07/15/20 C,KSNG,KSI	NL,KSNW	CM	10-10:35pm	W	:30	1	\$400.00 P4	2.70 NM	1	\$400.00
KSN Nev			KSN News at Ter									
Week: 07/1		End Date 07/19/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$400.00	Rating 2.70						
Channels	s : KSN0	0 07/16/20 C,KSNG,KSI		CM n Mon-Fri	10-10:35pm	T	:30	1	\$400.00 P4	2.70 NM	1	\$400.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating 2.70						
	07/17/2	07/19/20 0 07/17/20	LN M-F	CM	\$400.00 10-10:35pm	F	:30	1	\$400.00 P4	2.70 NM	1	\$400.00
KSN Nev		C,KSNG,KSI	KSN News at Ter	n Mon-Fri								
	t Date	End Date 07/19/20	Weekdays F	Spots/Week 1	Rate \$400.00	Rating 2.70						
43 Multi Channels		0 07/20/20 C,KSNG,KSI		СМ	10-10:35pm	M	:30	1	\$400.00 P4	2.70 NM	1	\$400.00
KSN Nev	vs		KSN News at Ter	n Mon-Fri								
Start Week: 07/2	t Date :0/20	End Date 07/26/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 2.70						
		0 07/14/20 C,KSNG,KSI	•	-	7-9p	- T	:30	2	\$1,200.00 P3	6.00 NM	2	\$2,400.00
America's	s Got Ta	alent Tue-NE	Tue Prime Other	1								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/1	3/20	07/19/20	- T	2	\$1,200.00	6.00						
		0 07/14/20 C,KSNG,KSI	-	S CM	9-10p	- T	:30	1	\$800.00 P3	3.40 NM	1	\$800.00
World of	Dance -	Tue 10e/9c- i	Tuesday 9-10p NBC									
	t Date	End Date 07/19/20	Weekdays - T	Spots/Week 1	Rate \$800.00	Rating 3.40						
		0 07/15/20 C,KSNG,KSI	•		7-8p	W	:30	1	\$800.00 P3	2.60 NM	1	\$800.00
			Wednesday 7-8p									

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 Order / Rev:
 A2592630
 Advertiser:
 POL/Plains PAC

 Alt Order #:
 27007559
 Product Desc:
 PLPKS
 Wichita KS KSNW

 Flight Dates:
 07/14/20 - 07/20/20
 Estimate:
 8083

			_
Ln Ch Start End Inventory Code Chicago Med (R)-NBC	e Break Start/End	Fime Days Len Spots Rate Pri Rtg Type	Spots Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 07/13/20 07/19/20 W	Spots/Week Rate 1 \$800.00	Rating 2.60	
N47 Multi 07/16/20 07/16/20 Thur Prime Hour		T :30 1 \$800.00 P3 3.00 NM	0 \$0.00
Channels : KSNC,KSNG,KSNL,KSNW Thursday 7-8p			
Ellen's Game of Games Thu-NBC Start Date End Date Weekdays	Spots/Week Rate	Rating	
Week: 07/13/20 07/19/20 T Spot Ch Date Range Description	1 \$800.00 Start/End Time	3.00 Weekdays Length Rate Rtg Type	
1 Multi 07/13/20-07/19/20 Thur Prime Hour 1	7-8p	Th :30 (\$800.00) 3.00 NM	
N48 Multi 07/16/20 07/16/20 Thur Prime Hour	2 CM 8-9p	T :30 1 \$800.00 P3 2.40 NM	0 \$0.00
Channels: KSNC,KSNG,KSNL,KSNW	2 Civi 6-9p	130 \$800.00 P3 2.40 NW	0 \$0.00
Thursday 8-9p Blindspot-NBC			
Start Date End Date Weekdays Week: 07/13/20 07/19/20 T	<u>Spots/Week</u> <u>Rate</u> 1 \$800.00	Rating 2.40	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate Rtg Type	
1 Multi 07/13/20-07/19/20 Thur Prime Hour 2 Credited	8-9p	Th :30 (\$800.00) 2.40 <i>NM</i>	
49 Multi 07/16/20 07/16/20 Thur Prime Hour Channels: KSNC,KSNG,KSNL,KSNW	3 CM 9-10p	T :30 1 \$800.00 P3 2.20 NM	1 \$800.00
Thursday 9-10p			
Law & Order: SVU (R)-NBC Start Date End Date Weekdays	Spots/Week Rate	Rating	
Week: 07/13/20 07/19/20 T 50 Multi 07/17/20 07/17/20 Fri Prime Hour 1	1 \$800.00 CM 7-8p	2.20 F :30 1 \$500.00 P3 2.10 NM	0 \$0.00
Channels : KSNC,KSNG,KSNL,KSNW	Civi 7-op	130 \$500.00 F3 2.10 NW	0 \$0.00
Friday 7-8p World of Dance (R) Fri 8e/7c-NBC			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 07/13/20 07/19/20F	Spots/Week Rate 1 \$500.00	Rating 2.10	
Spot Ch Date Range Description 1 Multi 07/13/20-07/19/20 Fri Prime Hour 1	Start/End Time 7-8p	<u> Weekdays </u>	
Credited	7-ορ	.30 (\$200.00) 2.10 NW	
51 Multi 07/17/20 07/17/20 Fri Prime Hour 2 Channels : KSNC,KSNG,KSNL,KSNW	CM 8-9p	F :30 1 \$500.00 P3 1.90 NM	0 \$0.00
Friday 8-9p			
The Wall (R)-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u>	Spots/Week Rate	Rating	
Week: 07/13/20 07/19/20 F Spot Ch Date Range Description	1 \$500.00 Start/End Time	1.90 Weekdays Length Rate Rtg Type	
1 Multi 07/13/20-07/19/20 Fri Prime Hour 2 See MG 51.2	8-9p	F :30 (\$500.00) 1.90 NM	
[Program Change]			
2 Multi 07/13/20-07/19/20 Fri Prime Other 2 (h) Credited	8p-10p	F :30 (\$500.00) 1.90 <i>NM</i>	
52 Multi 07/17/20 07/17/20 Fri Prime Hour 3	CM 9-10p	F :30 1 \$500.00 P3 2.00 NM	1 \$500.00
Channels : KSNC,KSNG,KSNL,KSNW Friday 9-10p			
Dateline-NBC Start Date End Date Weekdays	Spots/Week Rate	Rating	
Week: 07/13/20 07/19/20 F	1 \$500.00 Start/End Time	2.00	
1 Multi 07/13/20-07/19/20 Fri Prime Hour 3	9-10p	<u>Weekdays Length Rate Rtg Type</u> F :30 (\$500.00) 2.00 <i>NM</i>	
See <i>MG 52.2</i> [Program Change]			
2 Multi 07/13/20-07/19/20 Fri Prime Other 2 M MG for 52.1 07/17	8p-10p	F :30 \$500.00 2.00 NM	
[Makegood]			

Print Date: 07/15/20 14:34:08 Page 7 of 7

Order / Rev: <u>A2592630</u>

Advertiser: POL/Plains PAC

Estimate:

Alt Order #: 27007559

Product Desc: PLPKS

Flight Dates: 07/14/20 - 07/20/20

8083

Wichita KS KSNW

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
53 Multi 07/19/2 Channels : KSN		Today Show Su NL,KSNW Today Show Su	СМ	Today Shov	v Su S	:30	1	\$100.00 P3	1.40 NM	1	\$100.00
Sunday Today S	Show	,									
Start Date Week: 07/13/20	End Date 07/19/20	<u>Weekdays</u> S	Spots/Week 1	Rate \$100.00	Rating 1.40						
54 Multi 07/19/2 Channels : KSN		Sun KSN News a NL,KSNW Sun KSN News a		Sun KSN No	ews atS	:30	1	\$300.00 P3	2.80 NM	1	\$300.00
KSN News											
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays S	Spots/Week 1	Rate \$300.00	Rating 2.80						
55 Multi 07/19/2 Channels : KSN		Sun Prime Hour 1 NL,KSNW Sunday 6-7p	СМ	6-7p	S	:30	1	\$350.00 P3	1.30 NM	1	\$350.00
Cannonball-NBC											
<u>Start Date</u> Week: 07/13/20	End Date 07/19/20	Weekdays S	Spots/Week 1	Rate \$350.00	Rating 1.30						
	20 07/19/20	Sun Prime Hour 2	2 CM	7-8p	S	:30	1	\$350.00 P3	1.90 NM	1	\$350.00
Channels : KSN	C,KSNG,KSI										
The Titan Game	s (R)-NBC	Sunday 7-8p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	S	1	\$350.00	1.90						
57 Multi 07/17/2 Channels : KSN		Fri Prime Hour 1	CM	7-8p	F	:30	1	\$500.00 P3	2.10 NM	1	\$500.00
Channels : KSN	C,KSNG,KSI	Friday 7-8p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/13/20	07/19/20	F	1	\$500.00	2.10						
58 Multi 07/17/2 Channels : KSN		Fri Prime Other 2 NL,KSNW Fri Prime Other 2		8p-10p	F	:30	1	\$500.00 P3	2.10 NM	1	\$500.00
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays	Spots/Week	Rate \$500.00	Rating 2.10						
	20 07/16/20	Thur Prime Hour NL,KSNW Thursday 7-8p	1 CM	7-8p	T	:30	1	\$800.00 P3	3.00 NM	1	\$800.00
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays	Spots/Week	Rate \$800.00	Rating 3.00						
	20 07/16/20	Thur Prime Hour : NL,KSNW Thursday 8-9p	· ·		Brookly T	:30	1	\$800.00 P3	2.40 NM	1	\$800.00
Start Date Week: 07/13/20	End Date 07/19/20	Weekdays	Spots/Week 1	Rate \$800.00	Rating 2.40						
									Totals	62	\$25,025.00



125 West 55th St New York, NY 10019 Contract # 27007559 Changes as of: 7/15/2020 at 2:19 PM Version: Current State Version 5

CPE: 554/679/8083 Flight: 7/14/20 - 7/20/20 Agency: MENTZER MEDIA SERVIC Advertiser: Plains PAC

Product: PLPKS

210 W. Pennsylvania Avenue Suite 250

Towson, MD 21204 Buyer: Hewes, Ally

Agency Order #: 9730268 Service: Nielsen

Primary Demo: Adults 35+ **Total GRP:** 180.7 Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2592630 202-872-5880 202-872-5880

Station: KSNW

Market: Wichita

Office: WASHINGTON

Separation:

							7/14 - 7/20						Total	Total				
#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/14	7/15	7/16	7/17	7/18	7/19	7/20		Spots	\$	CPP*	GRP*
1	M-F 6a-7a		Kansas Today 3	\$150.00		30	1	1	1	1	0	0	1		5	\$750.00	\$93.75	8.0
	Tu-F,M 7a-8a		Today Show (7-8am)	\$200.00	2.1	30	2	2	2	2	0	0	2		10	\$2,000.00	\$95.24	21.0
3	Tu-F,M 8a-9a		Today Show (8-9am)	\$175.00	1.8	30	1	1	1	1	0	0	1		5	\$875.00	\$97.22	9.0
4	Tu-F,M 4:30p-5p		Jeopardy	\$325.00	3.0	30	1	1	1	1	0	0	1		5	\$1,625.00	\$108.33	15.0
	Tu-F,M 5p-5:30p		KSN News	\$275.00	3.3	30	1	1	1	1	0	0	1		5	\$1,375.00	\$83.33	16.5
6	Tu-F,M 6p-6:30p		KSN News	\$350.00	4.0	30	1	1	1	1	0	0	1		5	\$1,750.00	\$87.50	20.0
	Tu-F,M 6:30p-7p		Wheel of Fortune	\$650.00	5.6	30	1	1	1	1	0	0	1		5	\$3,250.00	\$116.07	28.0
8	M 7p-8p		The Titan Games-NBC	\$800.00	3.8	30	0	0	0	0	0	0	1		1	\$800.00	\$210.53	3.8
	M 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	3.6	30	0	0	0	0	0	0	1		1	\$800.00	\$222.22	3.6
10	M 9p-10p		Dateline Mon 10e/9c-NBC	\$800.00	3.2	30	0	0	0	0	0	0	1		1	\$800.00	\$250.00	3.2
11	Tu-F,M 10p-10:35p		KSN News	\$400.00	2.7	30	1	1	1	1	0	0	1		5	\$2,000.00	\$148.15	13.5
12	Tu 7p-9p		America's Got Talent Tue-NBC	\$1,200. 00	6.0	30	2	0	0	0	0	0	0		2	\$2,400.00	\$200.00	12.0
	Tu 9p-10p		World of Dance Tue 10e/9c-NBC	\$800.00	3.4	30	1	0	0	0	0	0	0		1	\$800.00	\$235.29	3.4
14	W 7p-8p		Chicago Med (R)-NBC	\$800.00	2.6	30	0	1	0	0	0	0	0		1	\$800.00	\$307.69	2.6
15	Th 7p-8p		Ellen's Game of Games Thu-NBC	\$800.00	3.0	30	0	0	0	0	0	0	0		0	\$0.00	\$266.67	0.0
	Th 8p-9p		Blindspot-NBC	\$800.00	2.4	30	0	0	0	0	0	0	0		0	\$0.00	\$333.33	0.0
	Th 9p-10p		Law & Order: SVU (R)-NBC	\$800.00	2.2	30	0	0	1	0	0	0	0		1	\$800.00	\$363.64	2.2
18	F 7p-8p		World of Dance (R) Fri 8e/7c-NBC	\$500.00	2.1	30	0	0	0	0	0	0	0		0	\$0.00	\$238.10	0.0
19	F 8p-9p		The Wall (R)-NBC	\$500.00	1.9	30	0	0	0	0	0	0	0		0	\$0.00	\$263.16	0.0
20	F 9p-10p		Dateline-NBC	\$500.00	2.0	30	0	0	0	0	0	0	0		0	\$0.00	\$250.00	0.0

Con Type: POLITICAL/VOTE

Total \$: \$25,025.00

Total Spots: 62

Total CPP: \$138.49



125 West 55th St New York, NY 10019

Version: Current State Version 5 Contract # 27007559 Changes as of: 7/15/2020 at 2:19 PM Flight: 7/14/20 - 7/20/20

CPE: 554/679/8083 Agency: MENTZER MEDIA SERVIC

Advertiser: Plains PAC

210 W. Pennsylvania Avenue

Suite 250 Towson, MD 21204 Product: PLPKS

Agency Order #: 9730268 Buyer: Hewes, Ally

Salesperson: KELLY JOHNS 202-872-5880

Office: WASHINGTON

Station: KSNW

Market: Wichita

Total Spots: 62

Con Type: POLITICAL/VOTE

Total \$: \$25,025.00

Service: Nielsen Total CPP: \$138.49 Primary Demo: Adults 35+ **Total GRP:** 180.7 Traffic #: A2592630

Assistant: KELLY JOHNS 202-872-5880

Separation:

								7/14 - 7/20		Total	Total							
#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/14	7/15	7/16	7/17	7/18	7/19	7/20		Spots	\$	CPP*	GRP*
21	Su 8a-9a		Sunday Today Show	\$100.00	1.4	30	0	0	0	0	0	1	0		1	\$100.00	\$71.43	1.4
	Su 5p-5:30p		KSN News	\$300.00	2.8	30	0	0	0	0	0	1	0		1	\$300.00	\$107.14	2.8
23	Su 6p-7p		Cannonball-NBC	\$350.00	1.3	30	0	0	0	0	0	1	0		1	\$350.00	\$269.23	1.3
	Su 7p-8p		The Titan Games (R)-NBC	\$350.00	1.9	30	0	0	0	0	0	1	0		1	\$350.00	\$184.21	1.9
25	F 7p-8p		The Wall	\$500.00	2.1	30	0	0	0	1	0	0	0		1	\$500.00	\$238.10	2.1
26	F 8p-10p		Dateline	\$500.00	2.0	30	0	0	0	1	0	0	0		1	\$500.00	\$250.00	2.0
27	F 8p-10p		Dateline	\$500.00	2.0	30	0	0	0	1	0	0	0		1	\$500.00	\$250.00	2.0
28	Th 7p-8p		GOOD DAY KANSAS PRIME SPECIAL	\$800.00	3.0	30	0	0	1	0	0	0	0		1	\$800.00	\$266.67	3.0
29	Th 8p-9p		Superstore/Brooklyn Nine-Nine	\$800.00	2.4	30	0	0	1	0	0	0	0		1	\$800.00	\$333.33	2.4
					TO	TALS:	12	10	12	12	0	4	12		62	\$25,025.00	\$138.49	180.7



125 West 55th St New York, NY 10019 Contract # 27007559 Changes as of: 7/15/2020 at 2:19 PM Version: Current State Version 5

202-872-5880

CPE: 554/679/8083 Flight: 7/14/20 - 7/20/20 Agency: MENTZER MEDIA Advertiser: Plains PAC

> 210 W. Pennsylvania Product: PLPKS

Avenue Suite 250

Towson, MD 21204

SERVIC

Agency Order #: 9730268

Buyer: Hewes, Ally Salesperson: KELLY JOHNS

Service: Nielsen Primary Demo: Adults 35+

Office: WASHINGTON

Station: KSNW

Market: Wichita

Assistant: KELLY JOHNS

202-872-5880

Traffic #: A2592630

Total CPP: \$138.49

Total GRP: 180.7

Con Type: POLITICAL/VOTE

Total \$: \$25,025.00

Total Spots: 62

Separation:

Special Instructions

Order Level Comments										
Date/Time	Added by	Comment								
07/15/20 2:11 PM	07/15/20 2:11 PM Patty Sparkman Sorry - just found out about this program change. plesae accept asap!									
07/15/20 1:55 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER ASAP! THANKS								
07/07/20 3:17 PM	Patty Sparkman	Program Changes - please accept MG offer - Thank you.								
07/06/20 4:53 PM	System	Notice Received.								

Competitive Information								
Market Budget:	\$25,025							
KSNW Share:	100%							
Comment:								
Competitive Unknown								

Daypart Summary										
Day/Time	% Distrib	Spots	Dollars	CPP	GRP					
	100%	62	\$25,025.00	\$138.49	180.7					
Total	100%	62	\$25,025.00	\$138.49	180.7					

Monthly Summary									
Month	Spots	Dollars							
2020-Jul	62	\$25,025.00							
Total	62	\$25,025.00							

	Transaction History										
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment				
Makegood 3	7/15/20 2:11 PM	Patty Sparkman	Confirmed	1	1	\$0	\$25,025.00 Changes: 2 buylines added or modified.				
Makegood 2	7/15/20 1:55 PM	Patty Sparkman	Confirmed	1	1	\$0	\$25,025.00 Changes: 2 buylines added or modified.				
Makegood 1	7/7/20 3:17 PM	Patty Sparkman	Confirmed	3	3	\$0	Changes: Total GRPs from 180.6 to 180.7, Total CPP from \$138.57 to \$138.49, Total GIMPs from 0 to 181, Total CPM from \$0.00 to \$138,489.21. 6 buylines added or modified.				
Revision	7/7/20 8:06 AM	KELLY JOHNS	Confirmed			\$0	\$25,025.00 Changes: 1 buyline added or modified.				
Queued for Electronic Contracting	7/6/20 8:37 AM					\$0	\$0				
New	7/6/20 8:18 AM	KELLY JOHNS	Confirmed	62		\$25,025.00	\$25,025.00				

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.